
Modern Technology and Management Institute, Inc.



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**2018 MTMI INTERNATIONAL CONFERENCE
On
Emerging Issues in Business, Technology and Applied Sciences**

Sponsored by

**Department of Business, Management & Accounting
University of Maryland Eastern Shore, USA**

&

Department of Management, Frostburg State University, USA

&

College of Business, Bowie State University, USA

December 22-23, 2018

Hotel IBIS Bangkok Riverside, Thailand

CONFERENCE SCHEDULE

Friday, December 21, 2018

| | |
|------------------------|--------------------------------------|
| 6:30 pm-7:30 pm | Conference Organizers Meeting |
|------------------------|--------------------------------------|

Saturday, December 22, 2018

| | |
|--------------------------|---------------------|
| 8:00 am – 4:00 pm | REGISTRATION |
|--------------------------|---------------------|

| | |
|--------------------------|--|
| 8:15 am – 8:30 am | Welcome: Dr. Kamal Nayan Agarwal, Howard University, USA & Dr. Madhu Jain, IIT Roorkee, India |
|--------------------------|--|

Saturday, December 22, 2018

8:30 am-9:45 am

Session 1A: Management

Session Chair: Dr. Tosaporn Mahamud, Kasembundit University, Thailand

1. **Maintaining Employees Maxim Inter trade Products (Thailand) Ltd.**
Piyapatr Ninsananda, Chinnaso Visitnitikija
Kasembundit University, Bangkok, Thailand
2. **Choice behavior Wedding Studio in Thailand**
Laing Jing, Chinnaso Visitnitikija
Kasembundit University, Bangkok, Thailand
3. **Marketing Mix Factors Affecting the Decision to Use a Travel Company in Thailand for Chinese Tourists in Yunnan**
Yihan Li, Watchara Yeesoontes
Graduate School of Kasembundit University, Bangkok, Thailand
4. **Selection behavior Bed & Breakfast Accommodation in Hua Hin**
Pittaya Teopanichkit, Suthum Phongsamran
Graduate School of Kasembundit University, Bangkok, Thailand
5. **The Management of Culture Integrated Tourist in Pitsanulok Pichit and Phetchabun Province in Thailand**
Winyu Punto, Phetchabun Rajabhat University, Bangkok, Thailand

Saturday, December 22, 2018

8:30 am-9:45 am

Session 1B: Issues in Business and Technology

Session Chair: Prof. B. Ramesh, Goa University, Goa, India

1. **Enterprise Resource Planning (ERP) - Strategic tool for Business Performance Improvement & Optimization in Automotive Industry**
Srinivasan Lakshmanan¹, Dr. S.Edmund Christopher², L, Suganthi³
¹Research Scholar, Noorul Islam for Higher Education Kumarakoil, Tamilnadu, India
² Dean of Academic Affairs, ECMIT, Al Nhada, Dubai, UAE
³ Associate Professor, SSN Institutions, Chennai, India
2. **Projections and Defies of Entrepreneurship Development through E-Business**
Arvind Kumar Bhatt, GL Bajaj Institute of Management and Research, Greater Noida, India
3. **An analytical study on Rebuilding Kerala's Tourism Industry in the aftermath of the Floods of 2018**
Nisha Jose and Siby Zacharias, Mahatma Gandhi University, India
4. **Impact of Goods and Services Tax on Various Sectors of Indian Economy**
Neha, Rohtash Dhiman
Deenbandhu Chhotu Ram University of Science and Technology, India
5. **Analyzing Social Media Applications in Three Different Countries**
Daniel Okunbor¹, André Marcel Harris¹ and Shivani Arora²
¹Fayetteville State University, Fayetteville, North Carolina, USA
²SBS College, Delhi University, New Delhi, India
6. **Analysis of Land use around the Halim Perdanakusuma Airport Area based on Geographic Information System (GIS)**
R.F. Luthfiana, A.A Supriyadi, S. Martha, N.D. Fadilah
Indonesia Defense University Bogor, Indonesia

Saturday, December 22, 2018

8:30 am – 9:45 pm

Session 1C: Power and Energy Systems

**Session Chair: Dr. Rohtash Dhiman, DCRUST Murthal, India
Dr. Manish Kumar Saini, DCRUST Murthal, India**

1. **Performance evaluation of biorthogonal matched wavelet for speaker identification**
Manish Kumar Saini and Akanksha Aggarwal
Deenbandhu Chhotu Ram University of Science and Technology, India
2. **An Intelligent Framework for Short-Time Wind Power Forecasting**
J.S. Saini and Rohtash Dhiman
Deenbandhu Chhotu Ram University of Science and Technology, India
3. **Monitoring CO₂ Emission Due to Electricity Consumption**
Purushottam Kewat, Bhavana Narain, Sanjay Kumar
Pt. Ravishankar Shukla University, India
4. **Control of direct current motor using Biogeography based Optimization**
Manjeet Kaur and Janak Kumar B. Patel, Amity University Haryana, India
5. **Tuning of PID Controller using Multi-objective Chaotic Biogeography-based Optimization Algorithm**
Manjeet Kaur and Janak Kumar B. Patel, Amity University Haryana, India
6. **Improving Efficiencies of a Coal Fired Boiler by Assessing Heat Losses and Irreversibility**
S.S.L. Patel¹, Vivek Pandey², G. K. Agrawal³
¹Govt. Polytechnic, ²Dr. C. V. Raman University, Govt. Engineering College, India

Saturday, December 22, 2018

9:45 am – 10:00 am

COFFEE BREAK FOR REGISTERED PARTICIPANTS

Saturday, December 22, 2018

10:00 am–11:15 am

Session 2A: Emerging Issues in Higher Education

Session Chair: Dr. Kambiz Akhavein, Stamford International University, Thailand

1. **Student's Basic mathematics competency in correlation to academic achievement and prediction factors for GPA**
Kambiz Akhavein and Dean K. Landucci, Stamford International University, Bangkok, Thailand
2. **Emerging Issues in Business Education: With Special Reference to India**
Krishn A. Goyal, Jai Narain Vyas (State) University, India
3. **IPR Creation in Indian HEIs: A critical analysis**
Rajat Agrawal, Indian Institute of Technology Roorkee, India
4. **Organizational Approach to Eradicate Ragging in Educational Institutions**
S. K. Peer, KLM College of Engineering for Women, India
Monisha Das, University of Maryland Eastern Shore, USA
Mohammad Ali, University of Maryland Eastern Shore, USA
5. **Investigation of Impact of Recruitment on Gaining Competitive Edge over Rivals**
Anju Khandelwal, Shri Ram Murti Smarak College of Engg. & Tech., Bareilly, India
6. **Digital Technology and Higher Education in India - Issues and Challenges**
Santosh K. Choube, S. K. Govil, Devi Ahilya University, India
P.K.Gupta, Retired Professor, Devi Ahilya University, India

Saturday, December 22, 2018

10:00 am–11:15 am

Session 2B: Applied Mathematical Models I

Session Chair: Dr. Madhu Jain, IIT Roorkee, India

1. **Unreliable Server Working Vacation Queueing System with Inter-dependent Rates and Phase Repair**
Madhu Jain, IIT Roorkee, India
2. **Optimal Management for M/M/1 Double Orbit Retrieval Queueing Model with Unreliable Server: Quasi-Newton Method**
Sudeep Singh Sanga, Madhu Jain, IIT Roorkee, India
3. **Control Policy and Cost Optimization of Machining System with Mixed Redundancy**
G.C. Sharma, Dr B.R. Ambedkar University, India
Madhu Jain, IIT Roorkee, India
4. **A Multi-objective Genetic Algorithm Approach for Nutrient Management of Rice Crop Planning**
B. Chakraborty, Institute of Engineering & Management, Kolkata, India
Dinesh K Sharma, University of Maryland Eastern Shore, USA
R.K. Jana, Indian Institute of Management Raipur, India
5. **Compost Management for Teff Plantation in North Ethiopia-A Goal Programming Approach**
Tripti Sharma, IMS Unison University, Dehradun, India
Nigus Girmay, Mekele University, Ethiopia

Saturday, December 22, 2018

10:00 am–11:15 am

Session 2C: Emerging Issues in Intelligent Systems

Session Chair: Dr. H.S. Hota, Atal Bihari Vajpayee University, India

1. **Foreign Exchange Rate Prediction Using Deep Learning**
Richa Handa and A.K. Shrivastava, Dr. C. V. Raman University, India
H.S. Hota, Bilaspur University, India
2. **Trusted Multipath Energy Efficient Routing Technique for Congestion Avoidance in Manet**
M. Mahto, Govt. Polytechnic, Korba, India
A.K. Shrivastava, Dr. C.V. Raman University, India
3. **Application of Deep Neural Network Techniques for Handwritten Digit Recognition**
Ayush Kumar Agrawal, Dr. C. V. Raman University, India
Vaibhav Sharma, Dr. C. V. Raman University, India
4. **An Improved and Integrated Approach of GA-ANN for Health Care Data Classification**
H.S. Hota, Atal Bihari Vajpayee University, India
Anamika Shukla Sharma, Government E.R. Rao PG Science College, India
5. **GLCM Based Feature Extraction of Emphysema Images**
Sibu Thomas and Akhilesh Kumar Shrivastava, Dr. C. V. Raman University, India
6. **Machine Learning Approach of Health Care Diagnosis: An Analysis**
Rashmi Gupta, Dr. C.V. Raman University, Bilaspur, India
Ragini Shukla, Dr. C.V. Raman University, Bilaspur, India

Saturday, December 22, 2018

11:15 am –12:30 pm

Session 3A: Emerging Issues in Marketing

Session Chair: Dr. Monisha Das, University of Maryland Eastern Shore, USA

1. **What's in the Melting Pot? Does a Country's cuisine offer evidence of Globalization?**
Monisha Das, University of Maryland Eastern Shore, USA
Andrew D. Schiff, Towson University, USA
2. **Consumer Confusion on Selected Categories of White Goods: A Study of Consumers in Selected Cities of Gujarat State of India**
Milind H. Parekh, SDJ International College, India
3. **Service Quality in Hospitality Industry: A Systematic Review of models**
Ms. Lonashree Sanasam and Dr. Bibhuti Bhusan Pradhan, Siksha 'O' Anusandhan, Bhubaneswar, India
4. **An Estimation of Health Production Function in Selected Industrial Agglomeration of Gujarat**
Dushyant A. Desai
Smt. M. P. Patel College of Commerce and Centre for Professional Courses, India
5. **Awareness, Preference & Perception towards Coffee Culture as a Brand**
Ashwinkumar A. Santoki
School of Management, P.P. Savani University, Surat, India
6. **Solutions for Better Implementation Reverse Logistics in Vietnam Consumer Electronic Sector**
Ngọc Thu Trang Phạm
PhD candidate of University of Economics & Lecturer of University of Banking, Vietnam

Saturday, December 22, 2018

11:15 am –12:30 pm

Session 3B: Applied Mathematical Models II

Session Chair: Dr. R.K. Jana, Indian Institute of Management Raipur, India

1. **FM/FM (FM)/I/L queue with server startup under threshold N policy**
Anjali Ahuja and Anamika Jain, Manipal University, India
2. **Waiting time of Unreliable Server Retrial Queue with Bernoulli vacation using Maximum Entropy Principle**
Madhu Jain, IIT Roorkee, India
Sandeep Kaur & Parminder Singh, Guru Nanak Dev University, India
3. **Discrete Time Software Reliability Growth Models (D-SRGM) with Imperfect Debugging and Learning Factors**
Madhu Jain, IIT Roorkee, India
Priyanka Agarwal, SRM University, Modinagar, India
4. **Selection of Candidate for a Job Using Interval Valued Intuitionistic Fuzzy Sets**
Vinesh Kumar and Avinash Gaur
HCT, Muscat, Oman
5. **Application of Goal Programming Model for Loan Management**
Avinash Gaur and Vinesh Kumar
HCT, Muscat, Oman
6. **Fixed point Theorem for Commuting Mapping**
Manisha Gupta, HCT, Muscat, Oman

Saturday, December 22, 2018

11:15 am –12:30 pm

Session 3C: Banking and Finance

Session Chair: Dr. Dushyant A. Desai, Smt. M. P. Patel College of Commerce & Centre for Professional Courses, India

1. **Is Demographic Background Plays a Role in The Utility of E-Banking Services? – A Study With Reference to Chennai Customers of Commercial Banks**
Durga Devi, CTT College, Perambur, Chennai, India
2. **A Co-integrated study on Indian Markets with International Markets – An Analytics perspective**
Sashikala Parimi and Anita C Raman, IBS, IFHE, Hyderabad, India
3. **A Study on the Problems Faced by MSME in Rajasthan**
Prawal Sharma
Jai Narain Vyas (State) University, India
4. **NPA and its risk impact on PSU banks**
Robin Sadayat, Jai Narain Vyas University, Jodhpur, India
5. **An Analytical Case Study of Corporate Failures in Selected Industrial unit of India**
Krishn A. Goyal and Ravinder Kumar, Jai Narain Vyas (State) University, India
6. **An Analysis of Indo-Oman Bilateral Trade and Economic Relations**
Krishn A. Goyal and Abdul Vajid, Jai Narain Vyas (State) University, India

Saturday, December 22, 2018

12:30 pm - 1:30 pm

LUNCHEON FOR REGISTERED PARTICIPANTS

Saturday, December 22, 2018

1:30 pm –2:45 pm

Session 4A: Financial Management

Session Chair: Dr. Ram Prahlad Choudhary, University of Calcutta, India

1. **In Search of a Contemporary Model for Shareholder Value Creation in Indian Markets: A Conceptual Review**
B. Ramesh, Faculty of Commerce & Management, Goa University, India
Ainsley Granville Andre Jorge Bernard, VVMS Shree Damodar College of Commerce & Econ, Goa, India
2. **An Insight into Multidimensional Concept of Director with Special Reference to Indians Companies Act 2013**
Sarada Prasad Datta, G.M.S.M. Mahavidyalaya, India
3. **Personal Financial Planning: A Way to Achieve Financial Freedom**
Ram Prahlad Choudhary, University of Calcutta, India
4. **Study of Stock Returns through P/E, PEG and PERG: Evidences from Nifty-100**
Dinesh Kumar Sharma, Rakesh Kumar Srivastava, Gautam Buddha University, India
Prashant Gupta, Indian Institute of Management Trichy, India
5. **A study on Different Behavioral Biases and its Impact on Indian Stock Market Prices**
Krunal Soni, SDJ International College, Surat, Gujarat, India
Maulik Desai, K.S. School of Business Management, Ahmedabad, Gujarat, India

Saturday, December 22, 2018

1:30 pm –2:45 pm

Session 4B: Emerging Issues in Information Systems

Session Chair: Dr. Pankaj Deshwal, Netaji Subhas University of Technology, India

- 1. The Impact of Freemium Business Model Dimensions on Customer Satisfaction**
Pankaj Deshwal, Divya Sharma, Anuj Juneja
Netaji Subhas University of Technology, New Delhi, India
- 2. Electronic Customer Experience and Demographic Factors in IRCTC Context Analysis of Variance**
Ashish Yadav, Akshit Yadav, Pankaj Deshwal
Netaji Subhas University of Technology, New Delhi, India
- 3. Approaches to Risk Management in Software Projects - An Empirical Study**
Radha Krishna Rambola, Jitendra Sharma & Sanjib Roy
MPSTME, NMIMS University, Maharashtra, India
- 4. Analysis of Risk Management in Software Supply Chain**
Radha Krishna Rambola, Sanjib Roy & Jitendra Sharma
MPSTME, NMIMS University, Maharashtra, India
- 5. Evaluation Study of Soft-Skill Training Program for Engineering Students: A Case Study**
Anupa Chaudhary, Nanhi Pari Seemant Engineering Institute, India
Ayodele J. Alade, Professor, University of Maryland Eastern Shore, USA
- 6. Improving Visibility of a Website Using Search Engine Optimization**
Ayush Ruel Das, Mihir Athale
MPSTME, NMIMS University, Maharashtra, India

Saturday, December 22, 2018

1:30 pm –2:45 pm

Session 4C: Information Technology and Intelligent Systems

Session Chair: Dr. Krishn A. Goyal, Jai Narain Vyas University, Jodhpur, India

- 1. Autonomous Endorsement of Pipelines Integrity for Indoor Manufacturing Facilities**
Saed T. Amer, Houda Al Zarkani, Jaby Mohammed
Khalifa University for Science and Technology, Abu Dhabi, UAE
- 2. Integrating the Man in Manufacturing Systems**
Saed T. Amer, Jaby Mohammed
Khalifa University for Science and Technology, Abu Dhabi, UAE
- 3. Robotic Trajectory Planning Approaches in Non-Destructive Testing for Inspecting Defects Using Ultrasonic and Infrared Thermography**
Houda Al Zarkani, Saed T. Amer
Khalifa University for Science and Technology, Abu Dhabi, UAE
- 4. Development of Intelligent Weighted Based Portfolio System (IWBPS) Using Multi Objective Goal Programming**
Sanjay Kumar Singhai, Govt. Engineering College, India
Vineet Kumar Awasthi, Dr. C. V. Raman University, India
- 5. Detecting Cancer Using Feature selection from Microarray Data**
Vishwas Victor and Ragini Shukla
Dr. C. V. Raman University, India
- 6. Control strategy for integration of solar and wind hybrid power system to Grid**
Anil Kumar and Naresh Kumar
Deenbandhu Chhotu Ram University of Science and Technology, India

Saturday, December 22, 2018

2:45 pm – 4:00 pm

Session 5A: Emerging Issues in Business

Session Chair: Dr. Arvind K. Bhatt, GL Bajaj Institute of Mgmt. and Research, India

1. **An Algorithmic Approach for the Determination of Sample Size**
K.G. Jayaprakash, Centre for Statistical and Risk Management solutions, Chennai, India
2. **A Relationship between Lifestyle Dimensions and Segmentations of Organic Food Product Consumer's in Chennai City**
Nevedida M and A. Jesu Kulandairaj, Loyola College, Chennai, India
3. **Critical Analysis of the Determinants of Women Empowerment in India**
Saumya Kumar, Nimmi Agarwal
School of Business Studies, Sharda University, India
4. **Factors Influencing Budding Entrepreneurs in India**
Hajeema, CTT College, Perambur, Chennai, India
5. **Implementation of PCMM in Power sector organization of India: A case Study**
Niranajan Shrivastava, Shine David, P.K. Gupta
IMS, Devi Ahilya University, Indore, India
6. **Online Visual Merchandising of Women's Ethnic Apparel-Gleanings from Literature Analysis**
Phinu Jose, Department of Management Studies, CHRIST, Bangalore, India
Elangovan N, NIFT, Kannur, Kerala, India

Saturday, December 22, 2018

2:45 pm-4:00 pm

Session 5B: Cloud Computing/Software Engineering

Session Chair: Dr. Deepak Kumar, Amity University, India

1. **Using Feature Based Sprint for Improving the Quality of Sprint Deliverables in AGILE Software Development**
Sarika Sharma and Deepak Kumar, Amity University, Noida, India
2. **Security Challenge of Cloud Computing**
Deepak Kumar and Akansha Pareek, Amity University, Noida, India
3. **Technological Advancement of Biometric Securities: Current Status and Future Directions**
Deepak Kumar and Arti Gupta, Amity University, Noida, India
4. **Implementation of Chip Set to Reduce Power Consumption in Green Computing**
Shashank Singh and Deepak Kumar, Amity University, India
5. **Research on Data Security in Cloud Storage using Cryptography**
Mehul Mehta and Sapna Sinha, Amity University, India
6. **Semi-Markov Modeling Approach for Availability Prediction of Imperfect Fault Coverage with Reboot and General Failure**
Madhu Jain, IIT Roorkee, India
Sulekha Rani, SRM Institute of Science and Technology, Modinagar, India

Saturday, December 22, 2018

2:45 pm – 4:00 pm

Session 5C: Business Analytics

Session Chair: Dr. Dinesh Kumar Sharma, Gautam Buddha University India

- 1. Efficient Population Variance Estimation Using Known Parameters of Auxiliary Variable**
S. K. Yadav, Dr. Babasaheb Bhimrao Ambedkar University, India
Dinesh K. Sharma, University of Maryland Eastern Shore, USA
- 2. An Efficient Class of Estimators for Population Mean Under Post-Stratified Sampling Scheme**
Dharmendra Kumar Yadav, Ramanujan College, University of Delhi, India
- 3. A Generalized Class of Separate Regression-Type Estimators for the Estimation of Finite Population Mean**
Archana Shukla¹, Sheela Misra², Ashish Kr. Shukla³
¹Ministry of Human Resource Development, ²University of Lucknow, ³University of Delhi, India
- 4. Sensitivity Analysis of C-Chart in Terms of OC and ARL**
Birjesh Kumar Sharma, Ramanujan College, University of Delhi, India
- 5. Estimation of Parameters of Mixture Model under Type II Progressive Censoring**
Sachin Tomer, Ramanujan College, University of Delhi, New Delhi
- 6. An Infinite Capacity Two Server Heterogeneous Service Markovian Queuing Model with Reverse Balking, Customer Impatience and Retention of Impatient Customers for designing strategies to manage the system effectively**
Bhupender Kumar Som and Sunny Seth, Jagan Institute of Management Studies, India

Saturday, December 22, 2018

4:00 pm - 4:15 pm

COFFEE BREAK FOR REGISTERED PARTICIPANTS

Saturday, December 22, 2018

4:15 pm – 4:45 pm

GENERAL MEETING: ALL PARTICIPANTS ARE REQUESTED TO ATTEND

Saturday, December 22, 2018

4:45 pm – 6:00 pm

Session 6A: Emerging Issues in Chemistry

Session Chair: TBA

- 1. Emerging Issues in Chemistry**
Rupali Sethi, Department of Chemistry, University of Allahabad, India
- 2. Computation of some useful and important thermodynamic properties of six unassociated liquids at different temperatures**
Sunil, Rupali Sethi & JD Pandey, Department of Chemistry, University of Allahabad, India
- 3. Synthesis, Spectroscopic and Fluorescence Studies Of Europium (III) And Ytterbium (III) Complexes With Mixed Ligand**
Manoj Kumar, Afreen Anjum, Raj Kumar Dubey, University of Allahabad, India
- 4. Computation of thermoacoustic and thermodynamic properties of aqueous methyl orange solution**
Rupali Sethi, Sunil & JD Pandey, Department of Chemistry, University of Allahabad, India

Saturday, December 22, 2018

4:45 pm – 6:00 pm

Session 6B: Emerging Issues in Management

Session Chair: TBA

- 1. Statistical Analysis and Forecasting Models for Stock Market**
Sourabh Yadav, Gautam Buddha University, India
Nonita Sharma, Dr. B. R. Ambedkar National Institute of Technology, India
- 2. Strategic approach to bridge a Demand & Supply gap**
Sudhir Kumar Sharma, Government J. P. Verma, Post Graduate, Arts and Commerce College, India
- 3. Unbalanced Human Resource Problem in Fuzzy Environment**
Atul Sangal¹, Rajesh Kumar Saini², Sandeep Kumar Anand¹, Gomish Sharma¹
¹School of Business Studies, Sharda University, India, ²Bundelkhand University, Jhansi, India
- 4. Applications of Big Data Analytics in Healthcare Sector for Predictive Analysis**
Ruchika Bhatla, Sonia Saini, Bharat Kumar, AIIT, Amity University, Noida, India
- 5. Validation of Brand Personality and Brand Attachment – A Study with Reference to Personal Care Product Consumers in Chennai city**
A. Umopathy and R. Prabakaran, Govt. Arts College for Men (Autonomous), India

Saturday, December 22, 2018

4:45 pm – 6:00 pm

Session 6C: Emerging Issues in Business and Industry

Session Chair: TBA

- 1. Economic growth of SMEs Using Islamic Microfinance Principles in Gombe, Nigeria: Structural Equation Modelling Approach**
Aliyu Alhaji Abubakar¹, Tasmin. R², Auwal Bashir³, Che Rusuli, M.S⁴, and Josu Takala⁵
¹Bayero University Kano, Nigeria; ², Universiti Tun Hussein Onn Malaysia; ³Plan Aid Initiative for Development (PAID), Nigeria; ⁴ Universiti Malaysia Kelantan Kampus kota; ⁵University of Vassa, Finland
- 2. Organizational Growing and Aging Pain: The Lessening Impact of Job Rotation and Joint Reward in Generating Cross-Functional Collaboration**
Prof. Dr. Narongsak (Tek) Thongpapanl, Brock University, Canada
- 3. Logistic and Supply Chain Finance: Challenges, Opportunities and Prospects**
Radha Krishan Sharma, Rustaq Collage of Education, Ministry of Higher Education, Oman
Vishakha Sharma, Department of Professional Studies, Christ University, Bangalore India
- 4. An Assessment of the Indian Digital Payment System - A Status Analysis**
Biju AV, Govt. College, Nedumanagadu, Affiliated to University of Kerala, India
- 5. Pfeffer's People Centered HRM Practices and Employee Outcome: A Study of IT Sector Companies in Indore**
Ruchi Singh Maurya and Anindita S. Chatterjee, IMS, DAVV, India
- 6. Co-opetition based Strategic decisions**
Sandeep Bhasin, Amity University, India

Sunday, December 23, 2018

8:30 am –9:15 am

MTMI BOARD AND JOURNAL EDITORS' MEETING

Sunday, December 23, 2018

9:15 am –10:45 am

Session 7A: Invited Talks and Presentations

Session Chair: Dr. G.C. Sharma, Dr B.R. Ambedkar University, India

1. **Invited Talk: Recent Developments in Business Intelligence**
Dr. H.S. Hota, Atal Bihari Vajpayee University, India
2. **Invited Talk: Multiobjective Decision Making using AI Techniques: An Overview**
Dr. R.K. Jana, Indian Institute of Management Raipur, India
3. **Transient Analysis of Unreliable Server Retrial Queue with Two Way Communication**
Madhu Jain and Palak, Indian Institute of Technology Roorkee, India
4. **A Study on Teachers' Stress of Select Colleges of Kolkata District in West Bengal**
Debayan Sengupta, Shyamaprasad College, Kolkata, India
5. **Effect of Exposure Risk on the Financial Performance and Profitability of Omani Banks**
Mohammed Rashid Ali Alsaïdi
Rustaq Collage of Education, Ministry of Higher Education, Oman

Program Chairs

Dr. Dinesh K. Sharma, University of Maryland Eastern Shore, USA
Dr. Kamal Nayan Agarwal, Howard University, USA

Conference Chairs

Dr. H.S. Hota, Atal Bihari Vajpayee University, India
Dr. Madhu Jain, IIT Roorkee, India

Conference Coordinators

Dr. Tosaporn Mahamud, Kasembundit University, Thailand
Dr. Daniel Okunbor, Fayetteville University, USA