

International Journal of Effective Management (IJEM)

PEER REVIEW AND PUBLICATION POLICY

MTMI publishes a scholarly and refereed journal that provides an authoritative source of information for scholars, academicians, and professionals in the fields of business and retail management. The journal promotes the advancement, understanding, and practice of business & retail management. Manuscripts offering theoretical, conceptual, and practical contributions are encouraged.

IJEM aims to promote the original contributions on a wide range of topics relevant to effective management. It is an interdisciplinary journal directed towards academicians, policymakers, government, non-government organizations, and business practitioners of global firms. IJEM is a peer-reviewed journal by at least two reviewers. We maintain the policy for a **full double-blind refereeing process for all articles submitted to it for publication**.

Only original articles must be submitted to this journal. Please include in the submission letter a statement indicating that the paper is the author(s)'s original work, that neither this paper nor a version of it has been published elsewhere nor is being considered for publication elsewhere. The International Journal of Effective Management (IJEM), the editors, editorial and advisory board members, and the MTMI are not responsible for authors' views in the International Journal of Effective Management (IJEM).

The Scope of the Journal

As a publisher, MTMI has substantial experience in journal publishing and pioneering new journals.

Our philosophy is to map new frontiers in emerging and developing business areas in research, industry, and governance and link with centers of excellence worldwide to provide authoritative coverage in specialist fields.

Our goal is to foster and promote innovative thinking in business, retail, and management fields. We collaborate with numerous fields rather than segment into specific areas of research. Hence, our objectives are to build new links, networks, and collaborations between researchers' global communities to stimulate and enhance creativity.

Our continued success lies in bringing together research dimensions to encourage industry and public sector growth worldwide. Thus, research on global businesses and international retail management is highly within the areas of our interest. Similarly, expert opinions and professional commentaries are also published to set collaborative directions for future researchers.

MTMI, therefore, prides itself in ensuring the high quality and professional standards expected of its journals by pursuing a full double-blind refereeing process for all articles submitted to it for publication.

Formal condition of acceptance

1. Papers will only be published in English.
2. Each manuscript must be accompanied by a statement that it has not been submitted for publication elsewhere in English.
3. The previous presentation at a conference, or publication in another language, should be disclosed.
4. All papers are refereed, and the Chief Editor reserves the right to refuse any manuscript, whether on the invitation or otherwise, and to make suggestions and/or modifications before publication.
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7. MTMI is committed to publishing all full-text articles online for immediate open access to readers. There is no charge to download articles and editorial comments for their own scholarly use.

Peer Review Process

MTMI places great emphasis on the quality of the articles it publishes; and therefore, a full double-blind reviewing process is used in which:

- Subject to the paper's condition is in line with the guidelines provided for authors; the editor will review its suitability given the journal's aims and objectives.
- If the outcome is positive, the paper will be sent for blind reviews to two reviewers.
- The decision will be taken as to the paper's acceptability based on the recommendation of the reviewers.

- Should the further revision be found necessary, and it will be communicated to the author accordingly?
- Based on the above outcome, the publication date will be decided, and an acceptance letter to be issued to the author(s).
- For papers that require changes, the same reviewers will be used to ensure that the revised article's quality is acceptable.