
Modern Technology and Management Institute, Inc.



www.mtmi.us

**2017 MTMI ANNUAL INTERNATIONAL CONFERENCE
On
Global Issues in Business & Information Technology**

In collaboration with

**Department of Business, Management & Accounting
University of Maryland Eastern Shore, USA**

and

Department of Management, Frostburg State University, USA

and

College of Business, Bowie State University, USA

September 22-23, 2017

[Virginia Beach Resort Hotel, Virginia Beach, VA 23451, U.S.A.](#)

CONFERENCE SCHEDULE

Thursday, September 21, 2017	
4:00pm-5:00 pm	Conference Organizers meeting
5:30pm-7:30pm	Registration & Social Hours in Hospitality Room

Friday, September 22, 2017	
8:00 AM – 4:00 PM	REGISTRATION
7:30am – 9:00am Tradewinds	BREAKFAST FOR REGISTERED PARTICIPANTS (Tradewinds Restaurant) (pick up voucher at registration desk)
9:15 – 10:15 am Dominion	Welcome Address: Dr. Kamal Agarwal, Howard University, USA Student Panel Discussion: Ethics and Technology Issues on College Campuses Today All participants are invited to attend

Friday, September 22, 2017	
10:15 – 10:30 am	COFFEE BREAK

Friday, September 22, 2017							
10:30 – 12:00 pm Dominion	<p>Session 1A: Selected Topics in Business</p> <p>Session Chair: Kamal Agarwal, Howard University</p>						
	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;">Kamal Agarwal, Howard University.</td> <td style="width: 50%; vertical-align: top;">Information Security Issues in Global Supply Chain</td> </tr> <tr> <td style="vertical-align: top;">Jagtar Singh Grewal</td> <td style="vertical-align: top;">Technology Absorption</td> </tr> <tr> <td style="vertical-align: top;">Daniel Okunbor and Chaked Sarami, Fayetteville State University</td> <td style="vertical-align: top;">Homomorphic Encryption: A Survey</td> </tr> </table>	Kamal Agarwal, Howard University.	Information Security Issues in Global Supply Chain	Jagtar Singh Grewal	Technology Absorption	Daniel Okunbor and Chaked Sarami, Fayetteville State University	Homomorphic Encryption: A Survey
Kamal Agarwal, Howard University.	Information Security Issues in Global Supply Chain						
Jagtar Singh Grewal	Technology Absorption						
Daniel Okunbor and Chaked Sarami, Fayetteville State University	Homomorphic Encryption: A Survey						

Friday, September 22, 2017							
10:30–12:00 pm Lynnhaven	<p>Session 1B: Selected Topics in Business</p> <p>Session Chair: Michael Monahan, Frostburg State University</p>						
	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; vertical-align: top;">Michael Monahan and Amit Shah, Frostburg State University.</td> <td style="width: 50%; vertical-align: top;">Job preparation strategies across the European Union: A cross-cultural study of three member nations</td> </tr> <tr> <td style="vertical-align: top;">Simeon Shoge, University of Maryland Eastern Shore, Ruth Shoge, Washington College, Albert Chi, University of Maryland Eastern Shore</td> <td style="vertical-align: top;">Sports as a Tool for Learning</td> </tr> <tr> <td style="vertical-align: top;">Simeon Shoge, University of Maryland Eastern Shore, Ruth Shoge, Washington College, Albert Chi, University of Maryland Eastern Shore</td> <td style="vertical-align: top;">Challenges of Teaching Experience on STEM Mathematics Courses</td> </tr> </table>	Michael Monahan and Amit Shah, Frostburg State University.	Job preparation strategies across the European Union: A cross-cultural study of three member nations	Simeon Shoge, University of Maryland Eastern Shore, Ruth Shoge, Washington College, Albert Chi, University of Maryland Eastern Shore	Sports as a Tool for Learning	Simeon Shoge, University of Maryland Eastern Shore, Ruth Shoge, Washington College, Albert Chi, University of Maryland Eastern Shore	Challenges of Teaching Experience on STEM Mathematics Courses
Michael Monahan and Amit Shah, Frostburg State University.	Job preparation strategies across the European Union: A cross-cultural study of three member nations						
Simeon Shoge, University of Maryland Eastern Shore, Ruth Shoge, Washington College, Albert Chi, University of Maryland Eastern Shore	Sports as a Tool for Learning						
Simeon Shoge, University of Maryland Eastern Shore, Ruth Shoge, Washington College, Albert Chi, University of Maryland Eastern Shore	Challenges of Teaching Experience on STEM Mathematics Courses						

Friday, September 22, 2017

<p>12:15-2:00 pm Sunset B</p>	<p>LUNCH and KEYNOTE SPEAKER:</p> <p>INTRODUCTION: Sally Sledge, Norfolk State University</p> <p>KEYNOTE: Dr. John Adam, Professor of Mathematics and Statistics at Old Dominion University</p> <p>TOPIC: Patterns in Nature: A Treasure Trove for the Curious</p> <p>THANKS: Dr. Michael Monahan, Frostburg State University</p>
--	--

Friday, September 22, 2017

<p>2:00 pm-3:15pm Dominion</p>	<p>Session 2A: Competitive Strategies I</p> <p>Session Chair: Melinda Harris-Peoples, Norfolk State University</p>						
	<table border="0"> <tr> <td>Jim Chen, Carl McGowan, Norfolk State University</td> <td>Capital Budgeting Simulation Analysis Using Excel</td> </tr> <tr> <td>Enrique Zapatero, Jim Chen, Norfolk State University; Gabriele McWhorter, Old Dominion University</td> <td>Student performance comparison between face-to-face and online instructional delivery modalities</td> </tr> <tr> <td>Symon Manyara, Bowie State University</td> <td>Implementing International Financial Reporting Standards: Examining the Effects on Companies/Industries</td> </tr> </table>	Jim Chen, Carl McGowan, Norfolk State University	Capital Budgeting Simulation Analysis Using Excel	Enrique Zapatero, Jim Chen, Norfolk State University; Gabriele McWhorter, Old Dominion University	Student performance comparison between face-to-face and online instructional delivery modalities	Symon Manyara, Bowie State University	Implementing International Financial Reporting Standards: Examining the Effects on Companies/Industries
Jim Chen, Carl McGowan, Norfolk State University	Capital Budgeting Simulation Analysis Using Excel						
Enrique Zapatero, Jim Chen, Norfolk State University; Gabriele McWhorter, Old Dominion University	Student performance comparison between face-to-face and online instructional delivery modalities						
Symon Manyara, Bowie State University	Implementing International Financial Reporting Standards: Examining the Effects on Companies/Industries						

Friday, September 22, 2017

<p>2:00 pm-3:15pm Lynnhaven</p>	<p>Session 2B: Competitive Strategies II</p> <p>Session Chair: Sally Sledge, Norfolk State University</p>						
	<table border="0"> <tr> <td>Rajni Goel, Ayodele Mobolurin, Howard University</td> <td>Retooling cybersecurity as the competitive advantage in the financial sector</td> </tr> <tr> <td>Bogdan Czejdo, Sambit Bhattacharya, Fayetteville State University</td> <td>Comparing machine learning frameworks for protein folding research</td> </tr> <tr> <td>Raushan Gross, Pfeiffer University, Emilyn Cabanda, Regent University</td> <td>Entrepreneurial culture and leadership styles: A comparative analysis</td> </tr> </table>	Rajni Goel, Ayodele Mobolurin, Howard University	Retooling cybersecurity as the competitive advantage in the financial sector	Bogdan Czejdo, Sambit Bhattacharya, Fayetteville State University	Comparing machine learning frameworks for protein folding research	Raushan Gross, Pfeiffer University, Emilyn Cabanda, Regent University	Entrepreneurial culture and leadership styles: A comparative analysis
Rajni Goel, Ayodele Mobolurin, Howard University	Retooling cybersecurity as the competitive advantage in the financial sector						
Bogdan Czejdo, Sambit Bhattacharya, Fayetteville State University	Comparing machine learning frameworks for protein folding research						
Raushan Gross, Pfeiffer University, Emilyn Cabanda, Regent University	Entrepreneurial culture and leadership styles: A comparative analysis						

Friday, September 22, 2017	
3:15-3:30 pm	COFFEE BREAK

Friday, September 22, 2017	
3:30 pm-4:45 pm Dominion	Session 3A: Technology Issues I Session Chair: Dr. Charles Chekwa, Troy University
	<p>JihHo Kim, Old Dominion University Technology related disciplines in International Business Research</p> <p>Charles Chekwa, David Otani, Akins Ogungbure, Troy University; Marjorie Adams, Morgan State University An Examination of Stakeholder Theory in Organizations</p> <p>Sally Sledge, Norfolk State University Strategies of Hospitality Competitors for Competitive Advantage</p>

Friday, September 22, 2017	
5:00 – 6:00 pm Sunset A	GENERAL MEETING: ALL PARTICIPANTS ARE REQUESTED TO ATTEND

Saturday, September 23, 2017	
7:30am–8:45 am Tradewinds	BREAKFAST FOR REGISTERED PARTICIPANTS (pick up voucher at registration desk)

Saturday, September 23, 2017

<p>8:45am-10:15am Dominion</p>	<p>Session 4A: In Person and Online Presentations: Contemporary Business Issues I Session Chair: Ayodele Mobolurin, Howard University</p>	
	<p>Trupti Dandekar Humnekar, T. John College</p>	<p>To study reliability and validity of SERVQUAL scale for fast food joints in India</p>
	<p>Shivani Arora, SBS College Delhi University</p>	<p>Unravelling E-Commerce in India</p>
	<p>Shashikala, T John College</p>	<p>Impact of service scape on customer perceived value in fine dining restaurants</p>
	<p>Oyeleke Johnson, Dele Ajibewa</p>	<p>Perceived self-efficacy and service quality as predictors of online learning acceptance among online distance learning students of University of Ibadan</p>
	<p>Mohammad Ali, Lurline Marsh, Fawzy Hashem, Corrie Cotton, Brett Smith, University of Maryland Eastern Shore</p>	<p>Economics of Organic Heirloom Tomatoes grown on poultry compost and mycorrhiza-amended soil on Delmarva</p>

Saturday, September 23, 2017		
8:45am-10:15am Lynnhaven	Session 4B: In Person and Online Presentations: Contemporary Business Issues II Session Chair: Dinesh Sharma, University of Maryland, Eastern Shore	
	Dinesh K. Sharma, University of Maryland Eastern Shore, H.S. Hota, Bilaspur University, Richa Handa, Dr. C. V. Raman University	Prediction of foreign exchange rate using regression techniques
	Surbhi Maheshwari, Pallavi Gupta, Ritu Dhabhai	Localized sentiment analysis using random walk algorithm in Hindi
	Aaron Rababaah, Ahmad Rabaa'i American University of Kuwait	Utilization of robotics as contemporary technology as an effective tool in teaching computer programming

Saturday, September 23, 2017		
10:15 – 10:30 am	COFFEE BREAK	
Saturday, September 23, 2017		
10:30am-11:45pm Dominion	Session 5A: In-Person and Online Presentations: Competitive Strategies for Success I Session Chair: Monisha Das, University of Maryland Eastern Shore	
	Donald Joyner, Norfolk State University	XBRL filings for public companies
	Donald Joyner, Norfolk State University	Computerized Neural Network Software
	Sonjay Soni, B.K. Chorasias	System dynamic modelling to study impact of student attendance quality enhancement in technical education
	Monisha Das, Mohammad Ali, Bryant Mitchell, Botao Chen, University of Maryland Eastern Shore	A Factor Analytic Study of Student Perceptions of Campus Organizational Climate with Practices That Work
	Satish Penmatsa, Framingham University	Implementation of a Fair Load Balancing Algorithm for Star Network Configured Computer Systems

Saturday, September 23, 2017									
10:30am-11:45pm Lynnhaven	<p>Session 5B: In Person and Online Presentations: Competitive Strategies for Success III</p> <p>Session Chair: Daniel Okunbor, Fayetteville State University</p>								
	<table border="0"> <tr> <td>Young Choi, Autgustina Hunter and Alaina Thomas, Regent University</td> <td>Big Data Problems and Possible Solutions</td> </tr> <tr> <td>Young Choi and Deidre McClellan, Regent University</td> <td>How has the need for cybersecurity changed with increased use of smart phones?</td> </tr> <tr> <td>Young Choi and Ronald Stamm, Regent University</td> <td>The Future of Digital Forensics</td> </tr> <tr> <td>Mohammad Quasem</td> <td>Education and Tolerance: Two Important Vehicles for Civilization</td> </tr> </table>	Young Choi, Autgustina Hunter and Alaina Thomas, Regent University	Big Data Problems and Possible Solutions	Young Choi and Deidre McClellan, Regent University	How has the need for cybersecurity changed with increased use of smart phones?	Young Choi and Ronald Stamm, Regent University	The Future of Digital Forensics	Mohammad Quasem	Education and Tolerance: Two Important Vehicles for Civilization
Young Choi, Autgustina Hunter and Alaina Thomas, Regent University	Big Data Problems and Possible Solutions								
Young Choi and Deidre McClellan, Regent University	How has the need for cybersecurity changed with increased use of smart phones?								
Young Choi and Ronald Stamm, Regent University	The Future of Digital Forensics								
Mohammad Quasem	Education and Tolerance: Two Important Vehicles for Civilization								

Saturday, September 23, 2017	
12:00-1:00 PM Sunset B	LUNCHEON

Program Chair

Dr. Sally Sledge, Norfolk State University

Conference Chair

Dr. Dinesh Sharma, University of Maryland Eastern Shore

Program Coordinators

Dr. Kamal Nayan Agarwal, Howard University, USA
Dr. Daniel Okunbor, Fayetteville State University