

PEER REVIEW AND PUBLICATION POLICY

MTMI publishes a scholarly and refereed journal that provides an authoritative source of information for scholars, academicians, and professionals in the fields of business and retail management. The journal promotes the advancement, understanding, and practice of business & retail management. Manuscripts offering theoretical, conceptual, and practical contributions are encouraged.

The Scope of the Journal

As a publisher, MTMI has substantial experience of journal publishing and pioneering new journals.

Our philosophy is to map new frontiers in emerging and developing business areas in research, industry, and governance, and to link with centers of excellence worldwide to provide authoritative coverage in specialist fields.

Our goal is to foster and promote innovative thinking in business, retail, and management fields. We collaborate with numerous field rather than segment into specific areas of research. Hence, our objectives are to build new links, networks, and collaborations between the global communities of researchers in order to stimulate and enhance creativity.

Our continued success lies in bringing together research dimensions to encourage industry and public sector growth throughout the world. Thus, research on global businesses and international retail management are highly within the areas of our interest. Similarly, expert opinions and professional commentaries are also published in order to set collaborative directions for the future researchers.

MTMI, therefore, prides itself in ensuring the high quality and professional standards expected of its journals by pursuing a full double-blind refereeing process for all articles submitted to it for publication

Formal condition of acceptance

1. Papers will only be published in English.
2. Each manuscript must be accompanied by a statement that it has not been submitted for publication elsewhere in English.
3. The previous presentation at a conference, or publication in another language, should be disclosed.
4. All papers are refereed, and the Chief Editor reserves the right to refuse any manuscript, whether on the invitation or otherwise, and to make suggestions and/or modifications before publication.

5. MTMI only accepts and publishes articles for which authors have agreed to release under the terms of the Creative Commons Attribution Licence (CCAL) version "CC BY 3.0". Please note that authors retain ownership of the copyright for their article, but authors allow anyone to download, reuse, and reprint modifies, distribute, and/or copy articles in JBRMR, so long as the original authors are source are cited. No permission is required from the authors or the publishers.

6. MTMI shall furnish authors of accepted papers with proof for the correction of printing errors. The proof shall be returned within 14 days of receiving the suggested corrections. JBRMR shall not be held responsible for errors which are the result of authors' oversights

7. MTMI is committed to publish all full-text articles online for immediate open access to readers, and there is no charge to download articles and editorial comments for their own scholarly use.

Peer Review Process

MTMI places great emphasis on the quality of the articles it publishes; and therefore, a full double - blind reviewing process is used in which:

- Subject to the condition that the paper submitted is in line with the guidelines provided for authors the editor will review its suitability given the aims and objectives of the journal.
- If the outcome is positive, the paper will be sent for blind reviews to two reviewers.
- The decision will be taken as to the acceptability of the paper on the basis of the recommendation of the reviewers.
- Should the further revision be found necessary it will be communicated to the author accordingly?
- Based on the outcome of above the date of publication will be decided and an acceptance letter to be issued to the author(s).
- For papers which require changes, the same reviewers will be used to ensure that the quality of the revised article is acceptable.